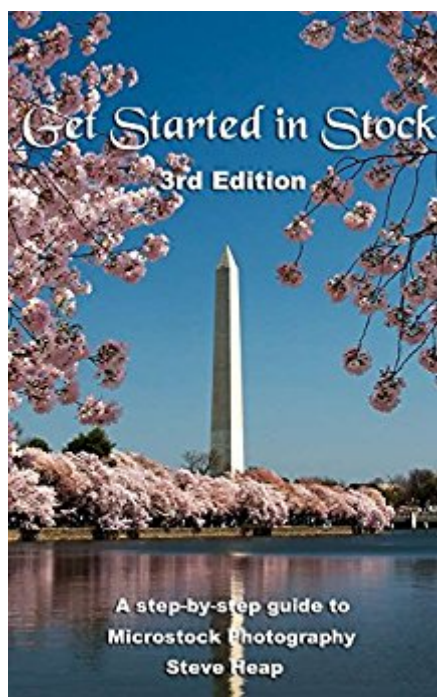


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# Getting Started In Stock: A Step By Step Guide To Microstock Photography



## Synopsis

In the updated third edition of this book, you will find all the learning I have gained since I started with stock photography in 2008. Armed with this knowledge, you can confidently start to make money from your own photos. How much can you earn? I reliably make over \$2000 a month from the sale of my stock photos and my aim is to get you above that point, as quickly as possible! What are my qualifications for this? I am just like you; a competent amateur who enjoys photography. In just six years, I have built my earnings from nothing to around \$30,000 a year by following the steps in this book. This book tells you everything you need to know about selling a stock photo. The early chapters cover the stock industry, how it developed and what you will find now. The industry is changing fast and with this third edition I wanted to give you access to the most up to date information available on how best to make money from your photographs. You will find an overview of how to get started including a full step by step workflow to efficiently manage your images and get them online on the major agencies. I then describe the main microstock agencies and the pros and cons of uploading to them, adding any tips that will help maximize your earnings. In this new edition, I have included charts and graphs showing exactly how much I earn from each agency and how that has been changing over time to allow you to judge which ones are worth supporting. I think you will be surprised how that has been changing over the past couple of years and I doubt if you will find this level of detail in any other book on the subject of stock photography. Finally, in the later chapters, I delve deeper into keywording secrets and how to try to get your images displayed ahead of the rest to the buyers. Why wait - your photos are only gathering dust on your hard drive - make a start now in Stock Photography and sell stock photos to earn some serious money! Publisher's note: The full color version of this eBook is available as a printable PDF from the author's site: [BackyardSilver.com](http://BackyardSilver.com)

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## Customer Reviews

I've spent a year dabbling in the Stock photography business with some success/sales but nothing ever Earth shattering. I came across Steve's book and gave it a read. The book is concise and chock full of valuable information I wish I had when I started Stock Photography over a year ago. Over the course of the last year I've been mainly selling at one agency. After reading his book I learned that diversifying (i.e. working with many agencies) is a better overall strategy (avoid the "all eggs in one basket" model). The problem was some of these other agencies rejected my initial submissions for various reasons which really baffled me (especially since another agency accepted them). In the book, Steve outlines several agencies and explains what they like and more importantly do not like about photo submissions. A week after buying this book my agency list has expanded from 2 to now 7. I have more than I can handle at the moment. In addition, I have learned that my portfolio needs a little fine tuning to make my photos more acceptable with most agencies. Other areas worth highlighting: 1) Keywording and Descriptions- pros and cons on how to do this right 2) Workflow suggestions- good example of how to tackle the process without going crazy. If you're interested in stock photography, give this book a try. I'm recommending it to people I know in a local photography club. Good Stuff!

This is the nitty gritty on getting started in a field that is not as easy to work as it seems. I spent 8 years learning my trade writing unpublished novels before I got my first two book novel deal with Random House, and I will say that this is not nearly as hard, but it's up there, folks, and this book gives you the inside scoop on how to make it into a tightly managed arena. Some of it is so technical on work flow etc. that I find that now that I am beginning to have photos accepted by multiple sites I have to go back and take notes from the book to make things go more smoothly. Kudos. I give it five stars.

A brilliant factual account of what is involved in stock photography. It certainly opened my eyes, but it has not put me off getting started, in fact just the opposite, it has excited me at the prospect of getting my images off my hard drives and out on to the WWW for people to see, enjoy and hopefully buy. It is a business I had not even thought of but having bought the Kindle version the read was excellent value for money and money well spent. A concise and well written document. If you are considering the Stock photo business, READ this book first. You won't regret it.

I really enjoyed this book for the detail in the mechanics of taking, organizing and submitting stock photos. I've read a few books and by far this was my favorite. He's not trying to tell you how to be a photographer, he is trying to tell you how an organized photographer handles the sort of volume it takes to make an impact in the Stock Photo world.

If you are like me and know NOTHING about selling your photos on line, this is a good place to start. Where I didn't have a clue, now I have one. No fluff or filler. He gets to the point and stays there. Money well spent for this ebook.

I am a beginner, and was looking for some guidance on what stock sites to choose as I'm getting started. This is a very comprehensive guide, with extremely helpful suggestions. This photographer is an analytical type, and he has been tracking his successes, so he shows you how he arrived at his conclusions, which is another plus. He recommends a number of sites for stock photographers, and critiques each one, regarding their strengths and challenges. I highly recommend this primer on stock photography, I am enjoying re-reading it and taking notes about tools he uses that will be useful to me in the future.

I have been thinking about using stock sites but knew nothing about it and this clears it up. It sounds like a lot of squeeze for not much juice but if one is going to exotic places on vacation anyway, why not? That leaves me out.

Don't judge the book by its cover! Even though it says "Get Started in Stock" there are very valuable information for advanced StockRaphers. Easy to understand and follow. I would recommend who is starting and already started.

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